

Vision Source® and Advanced Tear Diagnostics® Announce Agreement

Birmingham, AL (March 20, 2014) – Advanced Tear Diagnostics® (ATD) announced today it has entered into a strategic support agreement with the Kingwood, Texas based optometric alliance, Vision Source® (VS). This agreement, for the sale and use of ATD's TearScan® ophthalmic diagnostic system, provides for preferred pricing and advanced administrative support services for Vision Source® members nationwide.

Marcus Smith, ATD's CEO said, "It is undeniable that the number of eyecare physicians performing point-of-care diagnostic lab tests is increasing steadily, and will continue to expand as more tests are developed and clinicians begin to better understand their ability to substantially increase diagnostic accuracy, efficiency and treatment efficacy while offering impressive practice economics. We are very pleased to be part of Vision Source's efforts to bring this advanced ocular diagnostic technology to its membership."

About Advanced Tear Diagnostics®

ATD develops, sells and supports a highly specialized point-of-care (POC) lab testing system designed to accurately detect and quantify specific biomarkers associated with the diagnosis and treatment of a variety of ocular surface disorders, including Dry Eye Syndrome. ATD's Tear Micro Assay System® was the world's first POC diagnostic lab testing platform designed specifically for ophthalmic physicians, requires very small (0.5 µL) tear samples and the first to receive FDA market approval for the diagnostic testing of tears. Tests are highly sensitive and specific, rapid, easily performed and widely reimbursed by public and private payors. For more information, call (888) 328-1941 or visit <http://www.teardiagnostics.com>.

About Vision Source®

Founded in 1991, Vision Source® is North America's largest network of independent optometrists consisting of nearly 3500 clinicians in over 2800 practices. The clinicians in the Vision Source® network enjoy a wide range of innovative technologies, practice management tools, education, marketing, and unsurpassed purchasing power. Leveraging these tools, the clinicians offer comprehensive eye examinations to their patients delivering an industry leading patient experience. For more information, call 888-558-2020 or visit www.visionsource.com.

ATD would like to invite all attendees of the 2014 Boston Vision Source® Exchange to visit **Booth 312** to learn more about the clinical and economic advantages of adopting ATD's Point-of-Care diagnostic lab testing system.